



FACT SHEET

(August 2023)

Mission

Empowering Healthcare Professionals to Improve the Quality of Life for Urology Patients and Caregivers

Vision

Optimal Outcomes for All Patients through High Quality Care

History:

In 1969, the Urological Nurses Association (UNA) was formed. Interest grew throughout the United States, and local allied groups began to form. In 1972, the UNA and the Allied Health Professional Association merged to form the American Urological Association Allied (AUAA) and was incorporated as a non-profit organization. In 1994, AUAA celebrated its 25th Anniversary as a professional association. Also in 1995, the membership at the Annual Conference Business Meeting overwhelmingly approved a name change (in response to its long-range strategic planning committee's recommendation) to the Society of Urologic Nurses and Associates (SUNA). SUNA is proud to be the recognized authority of urologic nursing care and education and sets the standard of urologic education for healthcare providers and patients.

Membership:

Number of Members

1,691 (July 31, 2023)

Licensure:

RNs46%
 Nurse Practitioner40%
 LPN/LVN5%
 Other9%

Place of Employment:

Office-Based/Clinic61%
 Hospital.....26%
 Other13%

Years in Urology:

1-5 Years.....41%
 6-10 Years.....20%
 11-15 Years.....12%
 Over 15 Years.....27%

Membership Dues:

\$95 per year for Active membership

Membership Services:

- *uroLogic, The Premier Conference for Urology Professionals (Fall)*
- *Advanced uroLogic, The Premier Conference for Advanced Practice Professionals (Spring)*
- *Bimonthly Professional Journal, Urologic Nursing*
- *Monthly E-News*
- *UroConnect / Online Communication with Peers*
- *Patient Education Fact Sheets*
- *Core Curriculum for Urologic Nursing, 1st Edition*
- *A Practical Guide to Performing Urodynamics*
- *Urodynamics*
- *Cysto Room Survival Manual: Guidelines for Urologic Endoscopy*
- *Urologic Nursing Scope and Standards of Practice, 3rd Edition*
- *Telephone Nursing Practice in Adult Urology Manual, 2nd Edition*
- *Understanding Erectile Dysfunction: Patient Evaluation and Treatment Options, 2nd Edition*

Chapters:

24 Local Chapters

Regional Meetings:

Local chapters conduct programs individually.

Organizational Structure:

Committees and task forces are in place as needed. In addition, SUNA now offers *UroConnect*, an online interactive community.

Upcoming National Meetings

Advanced uroLogic Conference – The Premier Conference for Advanced Practice Professionals

- March 1-3, 2024
Sonesta Nashville

uroLogic Conference – The Premier Conference for Urology Professionals

- October 26-29, 2023
Arizona Grand Resort & Spa

Urologic Nursing – Electronic Publication:

SUNA publishes *Urologic Nursing* six (6) times per year. The journal contains original peer-reviewed clinical articles, including NCPD features, clinical insights, and professional news on the latest developments concerning the care of urologic patients. *Urologic Nursing*'s content is targeted toward its diverse readership – nurses and allied health care professionals.

Email Newsletter:

SUNA E-News – Published Monthly

Mailing List Rental:

SUNA makes its mailing list available for rental to Sustaining Corporate Members and advertisers. Certain qualifications and restrictions apply. The cost is approximately \$750 per usage.

Sustaining Corporate Membership:

Companies are invited to join SUNA as Sustaining Corporate Members. We offer three levels of support (Please note, \$500 of the fee is donated to the SUNA Foundation.):

- **Corporate-Plus Level**
\$8,000 Annual Contribution
- **Corporate Level**
\$4,000 Annual Contribution
- **Sustaining Level**
\$2,000 Annual Contribution

Benefits Include:

- Recognition in *Urologic Nursing*, SUNA's official journal.
- Recognition in conference program materials.
- SUNA provides a write-up of Corporate Members on its website, www.suna.org with a hot link from the SUNA website to your website.
- The **Corporate-Plus Level** includes your company's logo prominently displayed in a scrolling box on SUNA's home page with a hyperlink to your website.
- Corporate members meet with the SUNA Board of Directors at the Annual Conference.

Website:

SUNA's website, www.suna.org, offers membership services, conference registration information, and much more. Corporate Members are linked from SUNA's website.

For more information, please contact SUNA's National Office:

SUNA National Office
Box 56
Pitman, NJ 08071-0056
888-827-7862 / Fax 856-589-7463
Website – www.suna.org
Email – suna@ajj.com

Pete Pomilio, Executive Director
Rachel DeAngelo, Director, Association Services
Tom Greene, Director of Marketing
Susan Iannelli, Marketing Manager
Heidi Perret, Exhibit Coordinator
