



Dear SUNA Corporate Partner:

## **SUNA's Corporate Membership Program Offers Three Levels of Support ~ Corporate-Plus, Corporate, & Sustaining**

Thank you for your 2023 support of the Society of Urologic Nurses and Associates (SUNA).

SUNA is dedicated to providing the highest quality, evidence-based educational programs and networking opportunities for urologic nurses and allied health professionals. SUNA also strives for unity and collaboration with other professional associations and industry. We are pleased with our association's accomplishments and even more excited about our future, serving as the center for excellence in urologic nursing education.

We appreciate the many significant contributions that our corporate partners have made to our programs. Now we look forward to future joint endeavors as SUNA continues to grow and expand its membership services within the field of urology.

SUNA believes that the demand for quality and safe urologic patient care will continue to grow in the future, especially as the patient population ages and as the health care system continues to evolve. This increased demand for quality and safe care will create a parallel demand for efficient and educated urologic nurses and staff. Urologic nurses are more important now in helping patients achieve positive outcomes than ever before. SUNA is prepared to meet the challenge of educating its members while providing the necessary resources and specialized knowledge to help members increase the quality and safety of urologic patient care.

### **MISSION**

*Empowering Healthcare Professionals  
to Improve the Quality of Life for Urology Patients and Caregivers*

### **VISION**

*Optimal Outcomes for All Patients through High Quality Care*

### THREE LEVELS OF SUPPORT ARE AVAILABLE

We are pleased to invite your company to join SUNA as a Corporate-Plus, Corporate, or Sustaining Corporate Member for the year 2024.

- Corporate-Plus Membership – Annual Contribution of \$8,000
- Corporate Membership – Annual Contribution of \$4,000
- Sustaining Membership – Annual Contribution of \$2,000

\$500 of the Corporate Membership Program fee will be donated to the SUNA Foundation. The mission of the SUNA Foundation is to improve urologic nursing care and the lives of people with urologic health issues through funding of urologic nursing research, scholarships and educational programs and materials.

We value our strong relationship with the corporate community, and we look forward to working with you in the coming year on projects designed to meet our commitment to provide quality educational opportunities to our members and the urologic community. At the same time, we believe your participation with SUNA will provide significant benefits to your company's sales and marketing program.

To partner with SUNA as a Corporate-Plus, Corporate, or Sustaining Corporate Member, simply complete the enclosed application and return it with your check made payable to the Society of Urologic Nurses and Associates (SUNA). SUNA's Tax ID No. is 93-0696206 for the appropriate amount.

Our entire Board of Directors is enthusiastic about SUNA's prospects for continued growth and development as a professional organization in 2024 and the future. Your participation in this program will assist us in continuing to provide quality educational programming and services to our membership. Thank you for your support!

Sincerely,



Glenn M. Sulley, BS RN CURN  
President 2022-24



Pete Pomilio, MBA  
Executive Director

P.S. If you have any questions about this program or would like to discuss your involvement in more detail, please contact either Susan Iannelli, Marketing Manager, at 856-256-2376, [susan.iannelli@suna.org](mailto:susan.iannelli@suna.org), or Tom Greene, Senior Director of Marketing, at 856-256-2367, [tom.greene@suna.org](mailto:tom.greene@suna.org).

Enclosures: Level of Support – Benefits & Recognition  
Renewal Application  
Renewal Invoice



## **ALL Corporate Member Levels Receive the Following Benefits & Recognition**

- Recognition in *Urologic Nursing*, SUNA's official journal.
- Recognition and listing in the Corporate Section of SUNA's Website, [www.suna.org](http://www.suna.org).
- Priority consideration in the assignment of exhibit space at SUNA Conferences.
  - Tier 1 – Corporate-Plus and Corporate Members
  - Tier 2 – Sustaining Members
  - Tier 3 – All Other Corporate Supporters
- Special recognition of your company at the ***Advanced uroLogic Conference (March 1-3, 2024), Nashville, Tennessee***
  - Recognition on the sidebar of the Advanced UroLogic Conference website Hub
  - Exhibitor Listing on Advanced UroLogic Conference website Hub
    - Corporate-Plus – Premium Level (Top of List)
    - Corporate & Sustaining – Gold Level (Immediately Below)
- Special recognition of your company at the ***Annual uroLogic Conference (September 26-29, 2024) Orlando, Florida.***
  - Recognition on the sidebar of the Annual UroLogic Conference website Hub
  - Exhibitor Listing on Annual UroLogic Conference website Hub
  - Corporate logos displayed at various times during the Conference in a rotating PowerPoint/Video
  - SUNA Corporate Member Program sign is provided for display at your exhibit booth
  - Floor stickers at booth
  - Large sign, listing Corporate-Plus, Corporate, and Sustaining Members, is displayed at the registration desk
  - Corporate Member ribbons provided to all representatives onsite

**Companies who Join at the Corporate Member Level  
(\$4,000/Year) will Receive the Following Additional Benefits:**

- Special recognition on SUNA's Website:
  - Your corporate logo will appear on our site
  - Hyperlink to your Website
  - Description of your company's products and services up to 200 words
- First option to participate in special SUNA projects and programs as they are developed
- TIER ONE** priority consideration in the assignment of exhibit space at the *Annual uroLogic Conference*

**Companies who Join at the Corporate-Plus Member Level  
(\$8,000/Year) will Receive the Following Additional Benefits:**

- Your company logo will be prominently displayed in a scroll box on the SUNA Home Page with a hyperlink directly from your logo on the SUNA Home Page to your website. SUNA's website has more than 2,500 visitors per month.
- Your company's corporate logo will be included on Corporate Member listing in *Urologic Nursing*.



# Society of Urologic Nurses and Associates

## CORPORATE MEMBERSHIP PROGRAM

### 2024 APPLICATION

Yes, we would like join SUNA Corporate Membership program at the level indicated below. Our payment is enclosed:

- Corporate Plus Level - \$8,000**
- Corporate Level - \$4,000**
- Sustaining Level - \$2,000**

Please complete this form and return it to SUNA with your check.

### Company Information:

Company Name \_\_\_\_\_  
*(Please type name as it is to appear on all promotional materials, Website, and on your plaque. Use upper and lower case letters as required.)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Company Telephone \_\_\_\_\_ Company FAX \_\_\_\_\_

Corporate Website \_\_\_\_\_ Corporate Email \_\_\_\_\_

### Representative Information:

Official Representative \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Your Telephone \_\_\_\_\_ Your FAX \_\_\_\_\_

Your Email Address \_\_\_\_\_

**For your company's optional expanded listing on SUNA's Website, you must complete page two of this application. Please acknowledge the status of page 2:  Enclosed  Not Enclosed**

*Membership year is January 1 – December 31, 2024*

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name \_\_\_\_\_ Title \_\_\_\_\_

2. Name \_\_\_\_\_ Title \_\_\_\_\_

**(If the address for these representatives is different than above, please indicate address on reverse side.)**

Please complete this application and return it with your check made payable to the Society of Urologic Nurses and Associates to (SUNA's Tax Identification Number is 93-0696206):

*2024 Corporate Membership Program  
SUNA National Office  
East Holly Avenue, Box 56 • Pitman, NJ 08071-0056 ~ Fax 856-589-7463*

If you have any questions, please contact Susan Iannelli, Marketing Manager, Advertising, at 856-256-2376. Thank you!



## CORPORATE MEMBERSHIP PROGRAM 2024 APPLICATION

### OPTIONAL INFORMATION FOR SUNA'S WEBSITE

[www.suna.org](http://www.suna.org)

SUNA includes detailed listings and descriptive write-ups of its Corporate-Plus, Corporate, and Sustaining Members on its Website, [www.suna.org](http://www.suna.org). Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information.

**Company Name** \_\_\_\_\_

**Descriptive Write-Up** – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200-words is permitted. All write-ups must be provided on disk or via email.

- We will be emailing the write-up to [susan.iannelli@suna.org](mailto:susan.iannelli@suna.org).
- We will not be including a 200-word descriptive write-up for the Website.

**Logo** – SUNA will include your corporate logo:

- 1) on our website, [www.suna.org](http://www.suna.org), and
- 2) in a Power Point presentation and slide loop during the 2024 Annual *uroLogic* Conference.

Logo for SUNA Website & Annual *uroLogic* Conference Power Point Presentation

- We will supply a high-resolution four-color logo (jpeg or png) for the SUNA Website and the Power Point presentation.
- For **Corporate-Plus Members**, please supply the hyperlink to your website. This should be the place on your website where you want visitors to go when they click on your logo from SUNA's Page.

We will not be including a corporate logo on SUNA's Website.

- We will not be including a corporate logo for the Power Point presentation. Please note that in place of your logo will be your company name in plain text.

Please return to the Society of Urologic Nurses and Associates (SUNA):

**Postal** – Box 56, Pitman, NJ 08071-0056  
**Overnight/UPS** – 200 East Holly Avenue, Sewell, NJ 08080  
**Fax** – 856-589-7463

For questions, please call Susan Iannelli at 856-256-2376 or email [susan.iannelli@suna.org](mailto:susan.iannelli@suna.org).



## **2024 CORPORATE MEMBER PROGRAM**

*Gratefully Acknowledges the  
Financial Support Received During 2023  
From the Following Companies*

### **Corporate-Plus Members**

180 Medical  
Byram Healthcare  
ConvaTec Inc.  
Hollister Incorporated  
Urovant Sciences

### **Corporate Members**

BD (Formerly Bard Medical)  
Sagent Urology  
Tolmar Pharmaceuticals Inc.

### **Sustaining Members**

Coloplast Corporation  
Dale Medical Products, Inc.  
Duraline Medical Products, Inc.  
HDIS (Home Delivery Incontinent Supplies)  
Wellspect HealthCare