SUNA HISTORY 2014-2015

BOARD OF DIRECTORS

Mickey Mouse and members of the 2014-2015 SUNA Board of Directors welcomed conference attendees. Pictured (from left, standing) are, Director at Large Kristine Green, Director at Large Shanna Atmip, Gwen Hooper Director at Large, Secretary Debbie Buback, Director at Large Peggy Hayes, Immediate Past President Cheryl LeCroy, President Vic Senese, Treasurer Fran Foley, President Elect Vanessa Spears.

EXECUTIVE COMMITTEE

President          Vic Senese, BSN, RN, CURN
President Elect    Vanessa Spears, MHA, BSN, RN, CURN
Past President     Cheryl LeCroy, MSN, RN
Treasurer          Frances Foley, MS, RN, CURN
Secretary          Debbie Buback, MSN, RN, ANP

REGIONAL DIRECTORS

Director at Large  Kristine A Green, MS, CURN
Director at Large  Jane Stockwood, CUNP
Director at Large  Margaret (Peggy) Hayes, BSN, RN, CURN
Director-at-Large  Gwen Hooper, PhD, APN, CUNP

COMMITTEE CHAIRPERSONS

Bylaws            Vanessa Spears, MHA, BSN, RN, CURN
Nominating       Cheryl LeCroy, BSN, RN, CURN
Annual Symposium  Margaret (Amy) Hull, MSN, RNC, WHNP
Annual Conference Gina Powley, MSN, RN, ANP
Foundation       Jean Lewis
History          Carol Einhorn, MSN, RN, CURN (Ret) GNP
Legislative      Mary Meskel, RN,
President Vic Senese led the organization through continued financial challenges and an economy in flux by working toward lowering expenses and increasing revenues. The SUNA Board of Directors continued to find ways to be fiscally responsible in a time of budget deficit and declined membership. Membership down from over 3000 to just over 2000. The Board of Directors will decrease one position as they decrease the Directors at Large from four to three. They will no longer represent specific geographic areas. SUNA continued to strive to find a balance of enhancing membership value by offering more quality, evidence-based educational programs and products/services that truly matter to our members with fewer resources. Expenses continued to be closely monitored and reduced in many areas across the organization in an effort to gain back financial stability. The Board of Directors fully supported this effort with a series of initiatives undertaken to meet this goal. Eliminating the Spring Symposium on Bladder, Bowel and Sexual Disorders was a proactive approach as the current venues have so much to offer the members and will be added to the Annual Conference. The symposium while very informative, attendance failed to generate enough revenue. Despite these great financial challenges, SUNA continued to use the strategic plan to develop new goals and projects in line with our Mission, Vision and guiding beliefs to lead this organization. With
all of the hard work by the Board, SUNA is becoming stronger financially and continuing to meet member needs. The new mascot for SUNA “Tinkles” has been “seen” everywhere and has become a hit with members.

Management Company- Anthony J. Jannetti (AJJ) January 2013, Michael Brennan was appointed as SUNA’s new Executive Directors and concurrently serves as the Executive Director of CBUNA, our certification. Cheryl Page join our SUNA team and has made a very smooth transition for the board of directors as well as the entire organization. Both have worked hard and have offered many contributions to SUNA.

SUNA membership: as of 10/2015 was 2,155 with 375 active chapters. The membership campaign, “Score with Four or More” was implemented again due to previous successful programs. Any SUNA member who recruits 4 new members will receive a free one-year SUNA membership AND be entered into a drawing to win a free registration to SUNA’s Annual Symposium or Annual Conference.

2014 Corporate/Sustaining Members: We have 4 Corporate Plus member, 9 Corporate members and 9 Sustaining members. Our corporate sponsors are an essential partners and a source of financial support for SUNA.

GAUN (Global Alliance of Urology Nurses): Member organizations include SUNA, British Association of Urological Nurses (BAUN), European Association of Urology Nurses (EAUN), Australian & New Zealand Urological Nurses Society (ANZUNS) and Urology Nurses Association of Hong Kong (UNAHK). GAUN’s mission is to seek to foster a global urology nursing alliance to promote excellence, share knowledge, and set standards for quality urological nursing practice and patient education for all levels of professionals.

Education:
SUNA continues to be the authoritative nursing organization for urologic education. SUNA includes specific criteria related to evidence-based practice in all educational programs. The 2015 Annual Conference Planning Committee was finalized in January 2014 and implemented the virtual planning meeting phone calls in order to reduce budget expenses. In addition to nursing contact hours, Pharmacology hours were available and CMEs were also awarded to our PA colleagues.

SUNA Online Library:
Members can access quality continuing education by obtaining the specific content needed for their practice focus and complete it online at their own convenience. The SUNA board approved to offer members 13 free monthly CNE in 2015 in response to the membership survey and efforts to increase member’s usage of the online library as well as help membership satisfaction and retention.

Urologic Nursing Journal:
Urologic Nursing was selected as one of the journals listed in the 2012 NAHRS Selected List of Nursing Journals. The Journal On-line Repository was continued in 2015 thanks to a generous sponsorship from the Chicago Metro Chapter, the Northern California Chapter, the Upper Midwest chapter, and a donation from Jeffrey Albaugh. This exclusive funding sponsored the repository containing articles dating back to 2010 through the end of 2014. There will be opportunities for other chapters to sponsor in future years. The journal continues to be a great member benefit under the leadership of Editor, Jane Hawks.

UroGram:
The Urogram continues to be a great resource of SUNA News and Events under the guidance of Editor, Jeanne Held-Warmkessel and Managing Editor, Kathy Thomas. The Urogram became an exclusive online publication in May 2013. The board approved to transition the Urogram as a quarterly publication beginning in January 2014. Issues are labeled Winter (January), Spring (April), Summer (July) and Fall (October).

Social Media: As part of SUNA’s marketing plan, SUNA is promoted on Facebook and is a valuable resource for member networking and promotion of educational events and news

SUNA Core Curriculum for Urologic Nursing (1st Edition) This publication is well underway. Co-Editors, Jean Wyman and Diane Newman along with Carol Ford, Managing Editor are working hard to insure the Core is a comprehensive, relevant and high quality publication. Barbara Broome completed the nursing theory and
framework for the core with a colleague from the University of South Alabama, School of Nursing Kay Lynn Olmsted, Asst. Professor. This comprehensive publication is anticipated to be completed in the Fall of 2016.

Other Publications:
*Guide to Urologic Medications new fall 2015.* This comprehensive resource is a handy, easy-to-use guide for the health care professional specializing in urology. Pocket-sized for convenience and arranged by (1) condition name, (2) class, and (3) medication, this guide contains an array of commonly used and FDA-approved medications for treating urologic diseases and conditions. The focus is urology, so this guide is not meant to be all-inclusive for other conditions. Drug interactions are presented, and an index is included for easy cross-referencing.

SUNA and the American Urological Association (AUA) developed a joint Statement of Practice on *Intravesical Administration of Therapeutic Medication.* The purpose of the statement is to define the performance guidelines surrounding the instillation of intravesical cytotoxic, immunotherapeutic, and/or therapeutic drugs via sterile technique catheterization for patients with non-muscle invasive bladder cancer (urothelial carcinoma) or interstitial cystitis/bladder pain syndrome.

Website:
The website was updated to be more current, dynamic and offer easier searches and navigation for members. The website remains current, relevant and informative under the creative leadership of Kathy Thomas, Website Coordinator.

Forums: The SUNA Forums were continued on the website. The Special Interest Group (SIG) Forums serve as a platform to communicate the latest clinical practices, news and ideas to our members that share similar practice areas. The Forum is a member benefit that adds value and continuous networking to our membership. Member testimonials are encouraged and posted on the home page. This feature is open to anyone who wants to share or offer credibility about our membership. Forms can be found under the “About Us” tab. This year added Chapter Leadership forum group to facilitate problem solving and sharing.

Legislation: Legislative Chair, Mary Meskel, RN, CURN accepted role and kept SUNA active and informed of initiatives and legislative issues of the Nursing Community for the past 3 years. She attended the Legislative Seminar in Washington, DC.

Foundation: The SUNA Foundation continues to thrive under the leadership of Chair Jean Lewis. Ardeth Hale is Chair Emeritus and continues to work on Foundation. This year the Silent Auction was changed due to cancellation of SUNA Party. Items were available for viewing and bidding until the close of exhibits. Also a raffle of 3 large ticket item was added. The Symposium Raffle raised $3250, Annual Conference Silent Auction and Annual Conference Raffle raised $9500. The Foundation continues to award multiple scholarships each year including to members who apply for an opportunity to attend a national conference. The Foundation started a new Donor Program. Will record money donated to Foundation from March 31-April 1ST. Ribbons will be awarded for Bronze Level $25-100, Silver $101-250 and Gold for $251+.

Research: No further research funding is available at this time. YIRP/EIRP funding applications were pulled from the website until more funding can be secured.

BCAN: In November 2013, the SUNA board approved a collaborative partnership with the Bladder Cancer Advocacy Network (BCAN) to help promote the awareness of bladder cancer and improving public awareness. SUNA members are invited to participate in BCAN webinars and to organize local bladder cancer fundraiser walks as a community service effort. SUNA promotes these activities on the SUNA website and E-Newsletter. BCAN was very grateful for the efforts that urology nurses continue to make regarding the annual walk to raise awareness of bladder cancer and raise funds for BCAN.

SUNA/AUA Collaboration: SUNA Leadership continues efforts to strengthen our relationship with the AUA. It is essential that SUNA increase the AUAs awareness of the expanded roles of the advanced practice professionals in
the clinical setting. Dr. Lawrence Ross is the current AUA liaison to SUNA. SUNA member of AUA committee on APN/PA looking at working together. Currently participating on position paper on Bladder Chemotherapy.

2015 Advanced Practice Symposium: Incontinence and Pelvic Floor Disorders
Our Annual Symposium was held in Nashville, TN on February 26-28, 2015 with 244 participants at the Omini Hotel is dedicated to providing education and professional development for members with focus on optimizing care for our patients with incontinence and pelvic floor disorders. This year’s program offers new preconference workshops on pelvic floor anatomy, pharmacology, and hands-on clinical skills, as well as 2 full days of general and concurrent sessions that will grab your attention as well as educate you on pelvic floor dysfunction. Urologic nurses and health care professionals attended. The exhibit hall totaled 32 Exhibitor Booths representing 29 companies. The Symposium offered quality and relevant educational programs under the leadership of Amy Hull MSN, WHNP-BC, Chairperson. The planning committee also included Research Liaison, Margaret (Amy) Hull, MSN, RNC, WHNP, Christine Bradway, PhD, RN, FAAN, Tracey Young, BSN, RN, MS, Katy Bortel, MS, RN, CCRP, Katy O’Dell, PhD, CNM, NP and SUNA Education Director, Rosemarie Marmion, MSN, RN-BC, NE-BC. Urodynamics Course Director Shelly King, MSN, CPNP. The course provided basic principles of Urodynamic testing with case studies and a hands-on session with emphasis on the latest ICS standards and terminology. The 2015 Symposium provided a dynamic and high quality, evidence-based program of specialized knowledge dealing with incontinence and pelvic floor disorders.

The 46th Annual Conference
Providing educational sessions for every practice level, SUNA drew more than 465 urologic healthcare professionals to Las Vegas, Nevada October 23-26, 2015 for the 47th Annual Conference. Multiple and diverse topics were presented. One of the most popular sessions was the Advanced Practice Workshop which allowed attendees to rotate among multiple hands-on stations. The overall conference was approved for 14.25 contact hours plus additional contact hours were available for preconference workshops and 12 CME and 3 hours of pharmacology. Again this year, 5 FREE additional contact hours were awarded to full conference registrants. There were 59 Exhibitor Booths. The Annual Conference Planning Committee included Chairperson, and Gina Powley, MSN, RN, ANP, as well as planning members Lee, Ann Boyd, MSN, RN, ARNP, CUNP, Research Chair, Barbara Broome, PhD, RN, FAAN, Darla Cleaves, Advanced Urology Course Director, Leanne Schimke, MSN, CRNP-C, CUNP, Cindie Neufeld, RN, CURN, SUNA Education Director, Rosemarie Marmion, MSN, RN-BC, NE-BC and APN Course Director, Valre Welch, MSN, CPNP, APN.

2015 LECTURESHP AWARDS

ARTHUR T. EVANS LECTURESHP sponsored by the AUA
Awarded to Debbie Hensley “Intravesical Administration of Therapeutic Medication – A Standard Operating Procedure”

PATRICIA PUTETTI MEMORIAL LECTURESHP sponsored by the Mississippi Valley Chapter of SUNA
Awarded to Shelly King, MSN, RN, CPN “Grown up but not Forgotten: Implementation and Management of an Adult Spina Bifida Transition clinic within a Pediatric Urology Clinic”

PAST PRESIDENTS LECTURESHP sponsored by the SUNA Past Presidents
Awarded to Valre Welch, MSN, RN, CPNP “Cryptorchidism – Evaluation and Treatment”

WYLAND LEADBETTER LECTURESHP sponsored by the Kentucky Bluegrass Chapter of SUNA
Awarded to Valre Welch, MSN, RN, CPNP and Cheryl LeCroy, MSN, RN”Childhood Sexual Abuse and Its Urologic Legacy”
VANCE CASELMAN LECTURESHP sponsored by the Northern California Chapter of SUNA
Awarded to Elizabeth Schroeder, RN, FNP, CUNP “Vaginal Estrogen: Is it Safe? How Should it be Used?”

IAN THOMPSON MEMORIAL LECTURESHP sponsored by the Columbia/Presbyterian Chapter of SUNA
Awarded Leanne Schimke, MSN, CRNP, CUNP “Urologic Care for the Multiple Sclerosis Patients”

RUTH HUGHES LECTURESHP sponsored by the Greater Houston Chapter of SUNA
Awarded to Michelle Lajiness “Managing Urinary Tract Infections and Asymptomatic Bacteriuria”

2015 Awards and Business Meeting

President’s remarks summarized the past year with goals to reduce expenses enhance member value and meet member’s expectations. The Strategic Plan was expanded to include evidence-based practice and increase membership.

Election results:
President Elect: Vanessa Spears
Treasurer: Frances Foley
New Directors at Large
Kristine Green, Margaret Hayes, and Gwendolyn Hooper
President LeCroy expressed appreciation to outgoing SUNA leaders;
Valre Welch, Interim Treasurer
Cheryl Lecroy- Immediate Past President

Incoming Leaders Welcomed:
Darla Cleaves, OR/Cysto/ESWL SIG Leader
Mary Meskel, Legislative Chair
Margaret (Amy) Hull, Symposium Planning Committee Chair
Marilyn Lu Webb, Continence SIG Leader

President Senese passed the gavel to incoming President Vanessa Spears

President Senses discussed why SUNA was important to him and the benefits of being a SUNA member. He closed by challenging members to become involved with SUNA at both the local and national levels and most of all, be a SUNA Advocate!

Treasurer’s Report given by Fran Foley. SUNA remains vibrant and robust, despite a deficit budget. Bottom line-SUNA is winning the Battle!

Foundation: Jean Lewis gave an update on scholarships and budget. The Foundation remains strong!
CBUNA President: Marianne Borch provided updates on the ABNSC application and number of certified members was at 643.

2015 SUNA CHAPTER AWARDS:

Little Chapter with a Big Heart: Metropolitan Baltimore Chapter

Most Improved Chapter:

Chapter with Best Communication: Upper Midwest Chapter

Chapter with Exceptional Educational Programs: Syracuse Chapter

Chapter with Exceptional Contributions to SUNA: Chicago Metro Chapter

Chapter with Exceptional Community Activity: Alamo Chapter

CHAPTER OF THE YEAR AWARD was presented to:
Mississippi Valley Chapter

ADDITIONAL AWARDS

RON BRADY CAREER MOBILITY SCHOLARSHIP
Presented to Kathleen Hinterlong, RN, CURN

SUSZETTE MCKAY MEMORIAL EXCELLENCE IN UROLOGIC NURSING
Presented to Vic Senese, BSN, RN, CURN

MACFARLANE AWARD
Presented to Julie Wells, CURN

CATHERINE-ANN LAWRENCE LITERARY EXCELLENCE AWARD
“A Web-Based Self-Managemennt Intervention for Intermittent Catheter Users”
Mary H. Wilde, PhD, RN; Eileen Fairbanks, MS, RN, PNP; Robert Parshall; Feng Zhang, BSN, RN; Sarah Miner, MSN, RN; Deborah Thayer; Brian Harrington, BS; Judith Brasch, MS, RN; Dan Schneiderman; and James M. McMahon, PhD

MANUSCRIPT REVIEWER AWARD
Awarded to Gwen Hooper, PhD, APRN, CUNP

FOUNDATION SCHOLARSHIPS

2015 ANNUAL SYMPOSIUM SCHOLARSHIPS
Awarded to:
Michaela French
Amy Driscoll
Shelia Parker
Kim, Matzke

2015 ANNUAL CONFERENCE SCHOLARSHIPS
Awarded to:
Cheryl Bothwell, RN, CURN
Anne Federico, MA, RN, CCRN, FNP-BC
Tasha Perry, LPN

Annual Ardeth Hale Leadership Award
Awarded to: Valre Welch, MSN, CPNP

CHAPTER ENHANCEMENT SCHOLARSHIP
Awarded to: Syracuse
Chicago Metro

2015 PRESIDENTS TROPHIES

OUTSTANDING CONTRIBUTIONS TO UROLOGIC NURSING
Awarded to Katherine Marchese, ANP, CWOCN, CUNP

OUTSTANDING CONTRIBUTIONS TO SUNA
Awarded Katy Bortel, MS, RN, CPNP
ANNUAL CONFERENCE PHOTOS

Opening of Exhibits
Members Visiting Exhibits
Silent Auction and Raffle were huge success…

Congratulations to the lucky winners of the Foundation Raffle:
Sylvia Maxwell - Four 1-day Disney Park Hopper Tickets
Celia Vitales - $300 Apple Gift Card
Cynthia Stewart - $300 Visa Gift Card

We raised Total of $9500!
Conference Hall with members attending lectures.
President Senese turning over presidency to incoming President, Vanessa Spears
Members of the 2015-2016 SUNA Board of Directors include (from left) Secretary Amy Hull, Director-at-Large Kristine Green, Director-at-Large Peggy Hayes, Director-at-Large Jane Stockwood, Immediate Past President Vic Senese, President Vanessa Spears, President-Elect Gwen Hooper, and Treasurer Fran Foley.