

# Sponsorship Prospectus

*uro*logic

The Premier Conference for Urology Professionals

October 7 - 11, 2020 | LIVE / VIRTUAL

**TOGETHER**

**One Virtual Event**

Advanced  
*uro*logic

The Premier Conference for  
Advanced Practice Professionals

October 17 - 18, 2020 | LIVE / VIRTUAL



Education | Connection | Commitment

# SUNA Annual uroLogic

October 7-11, 2020

Exhibit times are 30 minutes each day October 8 - October 11, 2020 (120 minutes total)

## EXHIBIT OPPORTUNITIES

### Industry Listing – Basic

\$950

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

### Industry Listing – Enhanced

\$2,000

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the CONFERENCE
- Company required to manage their enhanced listing

### Industry Listing - Premium

\$2,850

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- *Capability to host a live Zoom room to showcase products and services live up to 100 attendees*
- Reporting feature includes users, visits, and downloads
- *Includes two (2) complimentary registrations to the CONFERENCE*
- Company required to manage their premium listing

**ADD-ON INDUSTRY LISTING - PREMIUM ONLY \$750 EACH** (Five opportunities available) Increase your Industry Listing exposure by adding onto your premium listing. This add-on will highlight your company at the top of the Industry Showcase listings, keeping your company at the top of mind to all SUNA attendees. (i.e Platinum vs Gold vs Bronze)

## ADVERTISING OPPORTUNITIES

**PROGRAM AD ON MAIN PORTAL PAGE:** The SUNA Conference Program and Exhibits Guide will be available to all registrants on the SUNA main conference page. The program will contain important information that the registrants need, including the detailed conference agenda, Industry Showcase listings, The program is an indispensable reference, so your ad will be seen again and again! **Full Page, 4 color \$2,500.**

## SPONSORSHIP OPPORTUNITIES

### Keynote Sponsor

**\$4,000**

#### Friday, October 9 — 12:00 pm - 1:00 pm - Opening Keynote

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list pre- and post-conference to promote your products and services to conference attendees

### Virtual Happy Hour Sponsor

**\$3,000**

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list pre- and post-conference to promote your products and services to conference attendees

### Handouts Page Sponsor

**\$2,500**

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked included on sponsor page

### Networking Break Chat Lobby

**\$3,000 Per Day**

#### (One opportunity available for Friday, Saturday & Sunday)

- Sponsor logo displayed on chatroom web-page
- Sponsor logo hyperlinked on sponsor page

## Networking Break Video

\$3,000 Each

(Five opportunities available)

- 1-minute sponsor video played in rotation during at least two 15-minute breaks between sessions
- Sponsor logo hyperlinked on sponsor page

## Closed Captioning Sponsor

\$7,500

- Verbal recognition several times during the Meeting
- Recognition with logo/link on main virtual portal page

## Exclusive Product Theater/Symposia (Live or Prerecorded)

\$25,000

### AVAILABLE SLOTS

October 9, 2020 ..... 4:30 pm - 5:30 pm

October 10, 2020 ..... 10:00 am - 11:00 am

October 11, 2020 ..... 10:00 am - 11:00 am



[suna.org](http://suna.org)

# SUNA Advanced uroLogic

October 17-18, 2020

Exhibit times are 45 minutes each day October 17- October 18, 2020 (90 minutes total)

## EXHIBIT OPPORTUNITIES

### Industry Listing – Basic

\$750

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

### Industry Listing – Enhanced

\$1,500

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the CONFERENCE
- Company required to manage their enhanced listing

### Industry Listing – Premium

\$2,100

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- *Capability to host a live Zoom room to showcase products and services live up to 100 attendees*
- Reporting feature includes users, visits, and downloads
- *Includes two (2) complimentary registrations to the CONFERENCE*
- Company required to manage their premium listing

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## ADVERTISING OPPORTUNITIES

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## SPONSORSHIP OPPORTUNITIES

### General Session Sponsor

**\$3,500**

#### Saturday, October 17 — 12:15 pm - 1:30 pm - Opening General Session

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Opportunity to introduce keynote speaker
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list pre- and post-conference to promote your products and services to conference attendees

### Virtual Happy Hour Sponsor

**\$2,500**

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list pre- and post-conference to promote your products and services to conference attendees

### Handouts Page Sponsor

**\$2,500**

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked included on sponsor page

### Networking Break Chat Lobby

**\$2,500 Per Day**

#### (One opportunity available for Saturday & Sunday)

- Sponsor logo displayed on chatroom web-page
- Sponsor logo hyperlinked on sponsor page

## Networking Break Video

\$2,500 Each

(Two opportunities available)

- 1-minute sponsor video played in rotation during at least two 15-minute breaks between sessions
- Sponsor logo hyperlinked on sponsor page

## Closed Captioning Sponsor

\$7,500

- Verbal recognition several times during the Meeting
- Recognition with logo/link on main virtual portal page

## Exclusive Product Theater/Symposia (Live or Prerecorded)

\$25,000

### AVAILABLE SLOTS

October 17, 2020 ..... 5:30 pm - 6:30 pm

October 18, 2020 ..... 11:15 am -12:15 pm

## For Additional Information

### Tom Greene

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[suna.org](http://suna.org)