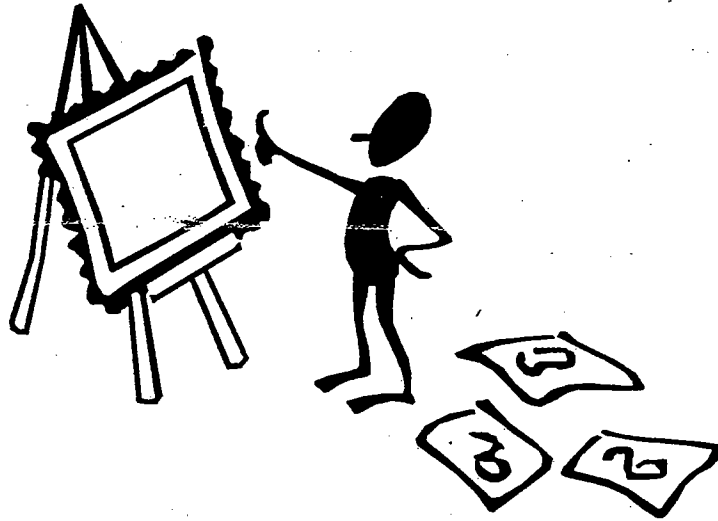


# POSTER TIPS



A poster is a visual presentation of a topic using **charts, graphs, illustrations and photographs** to supplement a written narrative.

1. The poster board is 4 feet high by 8 feet wide. You should prepare a sign for the top of your poster board indicating the title and author(s). Lettering for this sign should be 1 ½ inches high. Lettering for minor signs should be 1 inch high. All other text should be ½ inch high. **Do NOT use standard typewriter size lettering!**
2. Keep written material and illustrations as simple as possible. Text should be brief and self explanatory. **Focus your attention on a few key points to achieve clarity and conciseness.** Excessive information is less communicative than focusing on a few key results or ideas. Written material and illustrations should be legible from a distance of 3 - 5 feet.
3. A poster abstract contains the elements of a good summary: problem statement, goals/objectives, methods, data, analysis and conclusions.
4. Figures and tables should cover approximately 50% of the poster board. All figures and tables should be labeled and self explanatory. The use of color always attracts reader attention.
5. Use arrows, numbers or letters to clarify the sequence of material presented.