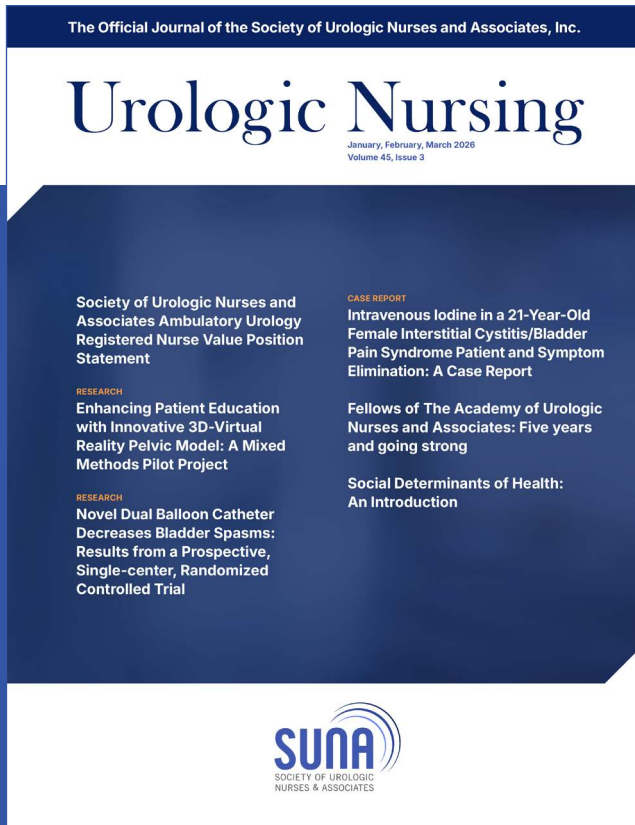


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Effective January 1, 2026

Digital Opportunities | Rate & Data Sheet



UROLOGIC NURSING JOURNAL

Urologic Nursing is a fully digital publication.

- ➔ Search keywords and authors
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Official Publication of Society of
Urologic Nurses and Associates, Inc.

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Editor

Susanne A. Quallich, PhD, ANP-BC, NP-C,
CUNP, CMHE, FAUNA, FAANP

National Advertising
Representative

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Mission Statement:

Empowering Healthcare Professionals to Improve the Quality of Life for Urology Patients and Caregivers

Vision:

Optimal Outcomes for All Patients through High Quality Care

General Information & Circulation

Issuance

Four times a year: Spring, summer, fall, winter

Established

1981

Electronic Subscription Data

Individual: \$80 one year; \$130 two years

Institution: \$116 one year; \$178 two years

Single copy: \$25

Editorial Philosophy

Urologic Nursing is the official publication of the Society of Urologic Nurses and Associates. The journal serves as the primary journal information source for urologic health professionals practicing in hospitals, clinics, urology offices, extended care facilities, and surgical units.

Published four times per year, **Urologic Nursing** contains original peer-reviewed clinical articles including NCPD features, clinical insights, and professional news on the latest developments concerning the care of urologic patients. **Urologic Nursing's** content is targeted toward its diverse readership – nurses and allied health care professionals.

Coverage & Market

Coverage: National

Market Served: Urologic nurses who work in physicians' offices, clinics, hospitals, and academia, and other health care professionals with a primary interest in urologic patient care.

Circulation

1,200+ per Issue

Membership Profile

Licensure	
RN	46%
Nurse Practitioner	42%
LPN / LVN	5%
Other	7%
Years in Urology	
Less Than 1	9%
1 – 5	30%
6 – 10	21%
11 – 15	12%
Over 15	28%
Employer	
Hospital	27%
MD Office	30%
Clinic	30%
Other	13%
Clinical Practice Area *	
Ambulatory Surgery	9%
Geriatrics	7%
Hospital / Inpatient	13%
Incontinence	19%
Lithotripsy	5%
Long Term Care	2%
Nursing Education	8%
Office, Clinic, & Outpatient	51%
Oncology	12%
Operating Room / Cystoscopy	9%
Pediatrics	5%
Research	4%
Sacral Nerve Stim	7%
Sexual Dysfunction	13%
Staff Development	4%
Urodynamics	14%
Other	4%

* Please note, some members/readers checked more than one practice area.

Advertising Rates / Premium Positions

Advertising Rates Per Insertion (effective January 1, 2026)

Size	1X	4X
Full Page	\$ 2,000	\$ 1,700
Half Page	\$ 1,500	\$ 1,275
Quarter Page	\$ 1,000	\$ 850

Premium for Preferred Positions

Position	Premium
Inside Front Cover	30%
Page Facing the Table of Contents	25%
Back Cover	25%

Closing Dates / Special Issues

2026 Issue Date	Reservation Deadline	Ad Copy Deadline
Spring	2/10/2026	2/20/2026
Summer	5/01/2026	5/11/2026
Fall	7/31/2026	8/10/2026
Winter	10/30/2026	11/09/2026

Advanced uroLogic, The Premier Conference for Advanced Practice Professionals

February 20-22, 2026, Savannah, GA

uroLogic Conference, The Premier Conference for Urology Professionals

October 22-25, 2026, Las Vegas, NV

All Issues – NCPD Feature

Ad Specifications and Sizing

Size	Width	Height
Full Page	8 1/8"	10 7/8"
Half Page (Vertical)	3 3/8"	10 7/8"
Half Page (Horizontal)	8 1/8"	4 7/8"
Quarter Page	3 3/8"	4 7/8"

Submit high-resolution, CMYK pdf files, fonts embedded.

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\$1,000
(4 issues)

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Ads are due on the same date as the deadline listed for the corresponding issue.

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\$1,500

Sponsored Email/Social Media Combo

Your dedicated email will be sent to our subscriber list and shared on SUNA's social media channels.

\$2,000

Contact Information

For more information, or to reserve space, please contact **Cathy Vick**.

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