



ADVANCED UROLOGIC CONFERENCE

EXHIBIT PROSPECTUS



Savannah, Georgia

February 20-22, 2026

Westin Savannah Harbor

#AdvanceduroLogic2026

Dear Exhibit/Marketing Professional,

The Society of Urologic Nurses and Associates (SUNA) is pleased to present the exhibit prospectus for our **Advanced uroLogic Conference**, taking place February 20–22, 2026, at the **Westin Savannah Harbor** in beautiful **Savannah, Georgia**. We invite you to join us as an exhibitor at this premier event!

SUNA is the leading professional organization for urologic nurses and associates, with a membership of more than **2,000 professionals** practicing in hospitals, clinics, private offices, and physician practices across the country. Our members are deeply involved in every aspect of urologic patient care—including product evaluation and purchasing, patient education, and direct clinical application of the products and services you provide.

By exhibiting at the Advanced uroLogic Conference, you will have the opportunity to share your marketing and sales message **directly with nurses and nurse practitioners who influence and make buying decisions**. Attendees are eager to explore products and services related to urologic health care, as well as complementary needs such as wound care, oncology, erectile dysfunction, surgical equipment, and more. Our exhibit hall is designed for maximum engagement.

Exhibit hours and educational sessions do not overlap, ensuring unopposed time for attendees to visit your booth and learn about your offerings. This structure provides exceptional visibility and meaningful interaction with your target audience.

We encourage you to make plans now to participate in the 2026 Advanced uroLogic Conference. Join us in Savannah to connect face-to-face with urologic nursing specialists dedicated to delivering the highest standards in patient care. Your sales and marketing efforts will be strengthened—and we look forward to welcoming you.

Sincerely,

Christy Levine
SUNA Executive Director

200
nurses
expected!

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities are available for exhibitors to enhance their exhibit presence at the conference. Your support of educational programs and other approved functions increase your corporate exposure while supporting the educational goals of the conference. Sponsors will be recognized in signs, publications and verbally during the conference.

For more information, see page 3. To reserve your sponsorship, contact:

Cathy Vick, Senior Sales Director

SUNA

Phone: 202-204-8395

Email: Cvick@KellenCompany.com

Booth Fee \$2,500

Exhibit Management:

Cathy Vick, Senior Sales Director

SUNA

Phone: 202-204-8395

Email: Cvick@KellenCompany.com

SUNA National Office

529 14th Street, NW

Suite 1280

Washington, DC 20045

Official Hotel

Westin Savannah Harbor

Golf Resort & Spa

1 Resort Drive

Savannah, GA 31421

Exhibitor Information

- Exhibit Hall is carpeted.
- All Booths are 10' x 10' includes a 6 ft table and two chairs

EXHIBIT SCHEDULE

Friday, February 20

Exhibits Set-Up | 9:00 am - 4:00 pm

Exhibits Open | 4:30 pm - 6:30 pm

Opening Reception

Saturday, February 21

Exhibits Open | 9:00 am - 10:45 am

Continental Breakfast

Exhibitor Dismantling | 10:45 am - 3:00 pm

SUNA reserves the right to modify the schedule. Exhibitors will be notified at that time.

Policy for Assignment of Space

All applications for space must be filed on the contract form enclosed. Please keep a copy for your records. It is not always possible to assign one of your preferred choices. However, we will try to make assignment in requested area.

The primary consideration in the assignment of space to exhibitors shall be in the best interest of the Society. SUNA may at its discretion accept or reject any application for space, and reserves the right to relocate or reassign exhibit booths at any time.

Exhibit space assignments will be made in accordance with a two-tiered point system. Corporate Members will be ranked in the first tier and all other exhibitors will be ranked in a second tier.

Companies in the first tier who submit their exhibit applications by the established deadline will be assigned space in the order of their earned points, from highest number of points to lowest number of points. After exhibits are assigned for companies within the first tier, companies within the second tier will be assigned exhibit space in the order of their earned points from highest to lowest.

Terms of Payment and Cancellations

Applications should be accompanied by check or credit card payment (VISA, MasterCard or AMEX) in the full amount for each exhibit space, checks payable to the SUNA and mailed to 529 14th Street, NW Suite 1280 Washington, DC 20045. SUNA's tax identification number is 93-0696206. Booths will not be assigned until booth fees are received. Should any contingency prevent holding of the Conference or Exhibition, SUNA shall not be held liable for any expenses incurred by the Exhibitor.

For the Advanced uroLogic Conference, exhibitors canceling before **January 9, 2026** will forfeit 50% of the full booth fee.

Exhibitors canceling after these dates will be charged full-space rental regardless of whether the space can be resold or not. Cancellations must be made in writing to the SUNA National Office.

Exhibitor Services:

The following services will be provided to exhibitors at no additional charge:

- A standard identification sign showing exhibitor's name and booth number.
- A 6' table and two chairs
- Eight-foot high back wall and 36" high side rails of quality fabric.
- Security Guard service.
- Daily cleaning of aisles in Exhibit Area.
- Company listing on event page.
- Complimentary exhibit badges for three exhibit personnel per booth.

Note:

SUNA does not provide any complimentary electricity, labor, drayage, etc. for your exhibit.

Hotel Accommodations/ Meeting Space

SUNA has made arrangements with the hotel for an exhibitor block of rooms. Hotel rooms are provided on a first-come, first-served basis and exhibitors should plan on making arrangements as early as possible and can be made directly on the SUNA website www.suna.org. No hotel accommodations will be made for non-exhibiting firms.

Meeting space/function rooms for exhibitors will be available in a limited number. Reservations must also be cleared through the SUNA National Office. Meeting space must not be open during exhibit hours or during sessions. Under no circumstances will companies not exhibiting nor making Conference contributions equal to the average booth fee be permitted to participate in activities during each meeting.

Security and Liability

Security will be provided during non-exhibit hours. However, each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit area until they are removed by the exhibitor. SUNA, Kellen Company, and the hotel are not responsible for loss or damage due to any cause. Space is leased with the understanding that SUNA, Kellen Company, and the hotel will act for the exhibitor and their representative only in the capacity of agent, and not as principal; and that SUNA, Kellen Company, and the hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and that the exhibitor and his or her representatives hereby release SUNA, Kellen Company, and the hotel from any or all liability for loss ensuing from any cause whatsoever. The rules and regulations are to be construed as part of all space contracts. SUNA reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

Special Regulations

No Smoking Policy — Smoking is not allowed within the exhibit area at any time, including move-in and move-out.

Subletting of Space — The subletting or signing of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Installation — Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of, or interfere with other exhibits. HCEA standards will apply.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flameproofed before being used in decoration of any exhibit. Balloons are prohibited.

Courtesy — The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made from within the exhibitor's booth. Exhibitors may not enter another exhibitor's booth or photograph/investigate another exhibitor's products at any time without the expressed permission from the exhibitor.

Canvassing — Canvassing outside the booth is forbidden. Vendors and/or exhibitors may not distribute materials to other exhibitors at any time by canvassing the hall. All business must be conducted from within each exhibitor's booth.

Advertising — Advertising material or signs of exhibitors other than those who have engaged space are prohibited. Exhibitors may not display advertising, logos, or names for products other than those sold by the exhibitor in its normal course of business unless approved by SUNA in advance.

Audio-Visuals — Audio-visual presentations must be so arranged that aisles are not blocked and be presented in a sound-proof area or so remote that the neighboring exhibitors are not disturbed. All apparatus must conform to the fire regulations of the convention center. Exhibitors with noisy electrical devices, or other exhibits or devices which may prove objectionable to other exhibitors because of noise, odor, or other disagreeable features, must agree to accept booth assignment which will abate reasonable objections to these annoyances.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by SUNA and no demand for redress will be made by exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for SUNA to prohibit an exhibitor from attending all future activities.

Registration

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early to avoid delays onsite. Three (3) badges are included with each 10'x10' booth. Additional badges are \$100 each. The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only.

SUNA'S 2026 ADVANCED UROLOGIC SPONSORSHIP KIT

Educational Sponsorship Options

Position your company as a thought leader in urologic care by sharing innovative research, best practices, or new technologies that support the advancement in urology during a sponsored educational session:

PreCon Educational Session – \$15,000

Date: Friday, February 20

Kick off the SUNA Advanced Urologic Conference by hosting an exclusive pre-conference educational session. This 3-hour breakfast session offers your organization a valuable opportunity to engage directly with attendees and includes:

- Meeting room and standard audiovisual setup
- Buffet breakfast for attendees
- Promotion of your session in conference materials

Product Theater Educational Session – \$25,000

Breakfast: Saturday or Sunday, February 21-22

Lunch: Saturday, February 21

Engage directly with urology professionals during a dedicated, non-competing time slot at the SUNA Advanced Urologic Conference. The Product Theater offers your company the opportunity to deliver an in-depth educational presentation highlighting your products, therapies, or innovations in urological care. Includes:

- Meeting room and standard audiovisual setup
- Buffet breakfast or lunch for attendees (depending on session time)
- Promotion of your session in conference materials

Event and Item Sponsorship Options

Put your brand in front of attendees and support SUNA Advanced Urologic Conference.

Opening Reception – \$10,000: Help get the party started in the exhibit hall on Friday, February 20th! Your brand will shine with a custom signature drink, branded cocktail napkins, and light bites. Includes:

- Onsite signage, recognition in the agenda
- Custom signature drink sign at each bar
- Branded cocktail napkins
- Logo on one drink ticket provided to each attendee at badge pickup
- Package of 20 additional drink tickets to hand out to customers
- Opportunity to supply a branded giveaway (e.g., cups, koozies, coasters, etc.)

Continental Breakfast in Exhibit Hall (Saturday) – \$5,000: Includes your logo on signage at the buffet table in the exhibit hall and recognition in the agenda.

Break in Exhibit Hall (Saturday or Sunday) – \$3,500: Includes your logo on signage at the buffet table in the exhibit hall and recognition in the agenda.

Tote Bag – \$4,000: Your company name, along with SUNA's branding, will appear on tote bags distributed to all attendee when they pick up their badge.

Lanyard – \$3,000: Your company name printed on the badge lanyard worn during the conference.

Hotel Key Cards – \$5000: Your company branding/artwork on every attendee's hotel room key staying at the Westin Savannah Harbor.

Program Guide – \$3,000: Your custom banner ad featured in the official Conference Program Guide.

Tote Insert – \$950: Supply a branded item or flyer for the tote bag distributed to each attendee when they pick up their badge.

Contact Cathy Vick at Cvick@kellencompany to reserve your sponsorship.